



25 GREEN NUDGES FOR WCD2023

Every action we take has consequences for our planet

Version updated to January 2023



MOVE & OFFSET

WHAT WCD2023 PROVIDES

- We have established an agreement with Singapore Airlines which, as an IATA member, provides for [offsetting programmes for emissions](#) caused by travel;
- We have selected hotels within walking distance of the conference venue;
- We have chosen a [sustainable project](#) to support the city hosting the congress.



WHAT YOU CAN DO TO KEEP UP WITH WCD2023

- 1 Choose to fly with Singapore Airlines, to take advantage of the special discount, calculate and offset the CO2 emissions of your trip;
- 2 If you choose another airline, make sure it is an [IATA](#) member, as they offer carbon offset programmes to neutralise the carbon emissions of the aircraft;
- 3 Book direct flights and avoid stop-overs;
- 4 Walk whenever possible;
- 5 Favour public transportation (train, metro, or bus);
- 6 Share a taxi if you have no other option;
- 7 Donate to the [project](#) to offset CO2 emissions caused by your presence.



REDUCE, REUSE, RECYCLE



WHAT WCD2023 PROVIDES

- We have chosen venues and hotels that have a green policy;
- Except for the pocket version, we will not print the scientific programme;
- If necessary, we print on certified paper;
- Wherever possible, we will use digital signage;
- We will propose to sponsors gadgets that reduce plastic waste;
- We have produced the WCD2023 shopping bag in recycled cotton;
- We will set up separate waste collection stations and containers;
- We will provide an energy-efficient mobile phone charging station;
- We will recover uneaten food;
- We will donate excess materials to schools or organisations that can put them to good use.



WHAT YOU CAN DO TO KEEP UP WITH WCD2023

- 8 Avoid printing and consult the programme on the Congress App;
- 9 Remember to bring your water bottle or glass and fill them from the dispensers instead of purchasing bottled water;
- 10 Ask for non-disposable tableware and cutlery;
- 11 Use reusable bags instead of single use plastic bags;
- 12 Do not exchange paper business cards but do it digitally via the Congress App;
- 13 Choose to review abstracts online;
- 14 Check out the WCD2023 green policy on the Congress App or website;
- 15 When setting up and taking down your booth, take care to separate and dispose plastic, organic, and paper waste in the appropriate recycling bins;
- 16 Leave your badge holders, lanyards, pins, etc. in the bins provided to give them new life;
- 17 Consume food responsibly.



GO LOCAL

WHAT WCD2023 PROVIDES

- We have chosen local menus for social occasions;
- We have built a section of the Congress App with a listing of malls with local restaurants and shops.



WHAT YOU CAN DO TO KEEP UP WITH WCD2023

- 18 Eat local cuisine;
- 19 Shop local products.



COMMUNICATE & ENGAGE

WHAT WCD2023 PROVIDES

- We have created a website page dedicated to the WCD2023 green policy;
- We have developed social media campaigns (talk shows, infographics, and posts) and targeted newsletters to communicate the Congress' commitment to the environment;
- We will have the Congress Daily Newspaper as soft copy only;
- We have created [tips for sponsors](#) with useful information to build a more environmentally friendly booth;
- We have launched a challenge for sponsors and exhibitors to share their sustainable initiatives.



WHAT YOU CAN DO TO KEEP UP WITH WCD2023

- 20 Follow the Congress on social media and tag us on [Instagram](#), [Facebook](#), [LinkedIn](#), and [Twitter](#);
- 21 Share your green best practices by using [#WCD2023Singapore](#);
- 22 Spread sustainability awareness with WCD2023 green nudges;
- 23 Check out the green sponsorship initiatives in our [sponsor kit](#);
- 24 Design your [green experience](#);
- 25 Join the [Green Challenge](#).

For enquiries, please email wcd2023sponsor@thetriumph.com.