

# L'ORÉAL

L'Oréal Group, the world leader in beauty, has set itself the mission of offering all women and men worldwide the best of cosmetics innovation in terms of quality, efficacy and safety.

With its portfolio of 35 international brands, L'Oréal's purpose is to create the beauty that moves the world. With 20 research centers across 11 countries around the world, a dedicated Research and Innovation team of 4,000 scientists and over 3,000 tech professionals, the Group is focused on inventing the future of beauty.

**L'Oréal's Active Cosmetics** is the dermatological division of L'Oréal, which pioneers health and beauty to offer sustainable and life-changing dermatological solutions for all.

The division relies on five international dermatological brands that are recommended by healthcare professionals and available in over 110 countries – La Roche-Posay, CeraVe, Vichy, SkinCeuticals and Skinbetter science – to accompany people who suffer from skin diseases, or those with specific aesthetic beauty needs. La Roche-Posay is the N°1 most recommended brand by dermatologists worldwide. CeraVe is the N°1 most recommended brand by dermatologists in the US. Vichy is the N°1 anti-ageing brand in Europe and N°3 most recommended brand by dermatologists in the world.

In addition to offering highly performing products, the brands propose dedicated services to improve access to skin health or provide personalized routines such as Spotscan by La Roche-Posay, an AI-powered acne analyzer, to provide skincare recommendations for those with acne-prone skin. Or SkinConsult AI by Vichy, a skin aging algorithm developed with dermatologists.

**L'Oréal Paris is the N°1 Anti-aging skincare brand in the world.** Present in 150 countries, the brand's mission is to democratize beauty and provide safe, high performing and sensorial formulas across all categories - skincare, haircare, makeup, and men's grooming - to answer the needs of women and men from all over the world. Partner of dermatologists through congresses for more than 20 years, L'Oréal Paris develops products that are approved by dermatologists to offer the best technology to stabilize superior actives, make them bioavailable so that they can deliver measurable performance. The brand also provides personalized routines to consumers thanks to the digital service SkinGenius.

L'Oréal Group's 35 brands are all different, with a unique identity and sense of purpose, and are committed towards people and the planet. The Active Cosmetics brands are engaged in fighting cancer (La Roche-Posay), increasing access to skin health (CeraVe), and inclusive beauty (SkinCeuticals). The division is proud to work alongside the ILDS to improve skin health access and reward responsible actions from dermatologists.

Last but not least, the L'Oréal Active Cosmetics Division is committed to educating and empowering healthcare professionals thanks to its own scientific forum Skin Alliance, organized every 4 years, and a dedicated platform L'Oréal Dermatological Beauty Pro - tailor-made for healthcare professionals – that offers exclusive access to scientific content in the form of webcasts, studies, congress reports, webinars and more.